<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details - Day 1</th>
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<tbody>
<tr>
<td>9.00 am to 9.20 am</td>
<td>Session 1: Context Setting&lt;br&gt; ① Introduction &amp; Context Setting for the Orbit-shift Launch Pad Workshop</td>
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<tr>
<td>11:30 am to 1:15 pm</td>
<td>Break</td>
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<td>2:15 pm to 4:00 pm</td>
<td>Session 3: What does it take to make Orbit-shifts happen? - Busting the Myths&lt;br&gt;1. Not just idea, but breaking through mental model boundaries&lt;br&gt;2. Not research but breakthrough insights&lt;br&gt;3. Not brainstorming but shifting the levels of thinking&lt;br&gt;4. Not a goal but an Out-of-the-box challenge&lt;br&gt;5. Not piloting or validating but in-market versioning</td>
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<td>4:15 pm to 6:00 pm</td>
<td>Break</td>
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<td>Session 5: Breakthrough Insight: The Key Differentiator&lt;br&gt;1. What is Breakthrough Insight - Brought alive through examples of game changing innovations driven by powerful insights.&lt;br&gt;2. Distinguishing between Data, Information &amp; Insight&lt;br&gt;3. The Insight Dialogue - Moving from surfacial dialoguing to the fundamental &amp; unarticulated&lt;br&gt;4. The Lateral Insighting Framework</td>
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## The Orbit-shifting Innovation Launch Pad Workshop Agenda

<table>
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<tr>
<th>Time</th>
<th>Session Details - Day 2</th>
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| 9.00 am to 10:30 am | **Session 6: The Simulation & Reflection**  
1. An engaging outdoor simulation which brings alive all the dynamics of an innovation journey. This simulation serves as a vehicle for the participants to uncover their challenges  
2. A reflection and discussion to uncover what helped / hindered each leader in the exercise, manifestation in the workplace. |
| 10:30 am to 11:30 am| **Session 7: Personal Mindset Reflection**  
1. Assimilate the 5 mindsets needed for succeeding with innovation along with examples  
2. Each leader identifies the personal mindset shifts for Orbit-shifting along with initiatives to activate the mindset shift. |
| 11:45 am to 12:30 pm| **Session 8: Breakthrough Engagement Tool Kit**  
1. The X-Chart - A tool to assess the engagement and why a ‘Generative’ engagement is needed.  
2. How to create Enrollment amongst stakeholders, peers, partners and team members for a successful execution - The Co-create & Co-evolve Scale  
3. Shared Frame - A tool to integrate perspectives for enhancing the value & building ownership  
4. Learn the key principles of engagement needed for Orbit-Shifting |
| 12:30 pm to 1:00 pm | **Session 9: The Orbit-shifting Innovation Methodology** - The 5 thresholds to make breakthroughs happen by-design.                                                                                                    |
|                    | **Lunch**                                                                                                                                                                                                               |
| 2:00 pm to 2:30 pm | **Session 10: The Orbit-shift Challenge**  
1. The launch point for the innovation journey - The Orbit-shift Challenge - through examples and its difference from a traditional goal / vision or target |
| 2:30 pm to 4:00 pm | **Session 11: Building your innovation portfolio**  
1. A facilitated exercise for the leaders to identify their own innovation opportunity areas anchored to their role and organization |
| 4:15 pm to 5:00 pm | **Session 12: Crystallizing your innovation challenge**  
1. A facilitated exercise for the leaders to identify and craft an innovation challenge |
| 5:00 pm to 5:30 pm | Open House & Closure                                                                                                                                                                                                   |