

The Orbit-shifting Innovation Launch Pad Workshop Agenda	
Time	Session Details - Day 1
9.00 am to 9.20 am	Session 1: Context Setting <ul style="list-style-type: none"> ○ Introduction & Context Setting for the Orbit-shift Launch Pad Workshop
9.20 am to 11:15 am	Session 2: What is Orbit-shifting Innovation? <ol style="list-style-type: none"> 1. Orbit Shifting vs. Orbit Maintaining innovation: Shifting reference points through cross-industry examples of Orbit-shifting Innovation 2. The 4-Zone Model for Innovation - Differentiate between: 'Business Transforming Innovation' vs. 'Business Sustaining' 3. The Orbit-shifting Innovation Canvas - The expanse of Orbit-shifting Innovation & its applicability
Break	
11:30 am to 1:15 pm	Session 3: What does it take to make Orbit-shifts happen? - Busting the Myths <ol style="list-style-type: none"> 1. Not just idea, but breaking through mental model boundaries 2. Not research but breakthrough insights 3. Not brainstorming but shifting the levels of thinking 4. Not a goal but an Out-of-the-box challenge 5. Not piloting or validating but in-market versioning
Lunch	
2:15 pm to 4:00 pm	Session 4: The Breakthrough Thinking Tool Kit - for conceiving breakthroughs by-design <ol style="list-style-type: none"> 1. Introduction & Context Setting for the Orbit-shift Launch Pad Workshop 2. The Levels of Thinking - Idea - Frame & Mental Model 3. Introduction to Erehwon Orbit-shift Gears: <ul style="list-style-type: none"> ○ Gear 1: Think Frame - Shift Frame ○ Gear 2: Boundary Challenge ○ Gear 3: The Lateral Quest 4. Streamlining a Group's Thinking: The I-N-J Principle
Break	
4:15 pm to 6:00 pm	Session 5: Breakthrough Insight: The Key Differentiator <ol style="list-style-type: none"> 1. What is Breakthrough Insight - Brought alive through examples of game changing innovations driven by powerful insights. 2. Distinguishing between Data, Information & Insight 3. The Insight Dialogue - Moving from surfacial dialoguing to the fundamental & unarticulated 4. The Lateral Insighting Framework

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Time	Session Details - Day 2
9.00 am to 10:30 am	<p>Session 6: The Simulation & Reflection</p> <ol style="list-style-type: none"> 1. An engaging outdoor simulation which brings alive all the dynamics of an innovation journey. This simulation serves as a vehicle for the participants to uncover their challenges 2. A reflection and discussion to uncover what helped / hindered each leader in the exercise, manifestation in the workplace.
10:30 am to 11:30 am	<p>Session 7: Personal Mindset Reflection</p> <ol style="list-style-type: none"> 1. Assimilate the 5 mindsets needed for succeeding with innovation along with examples 2. Each leader identifies the personal mindset shifts for Orbit-shifting along with initiatives to activate the mindset shift.
Break	
11:45 am to 12:30 pm	<p>Session 8: Breakthrough Engagement Tool Kit</p> <ol style="list-style-type: none"> 1. The X-Chart - A tool to assess the engagement and why a 'Generative' engagement is needed. 2. How to create Enrollment amongst stakeholders, peers, partners and team members for a successful execution - The Co-create & Co-evolve Scale 3. Shared Frame - A tool to integrate perspectives for enhancing the value & building ownership 4. Learn the key principles of engagement needed for Orbit-Shifting
12:30 pm to 1:00 pm	<p>Session 9: The Orbit-shifting Innovation Methodology - The 5 thresholds to make breakthroughs happen by-design.</p>
Lunch	
2:00 pm to 2:30 pm	<p>Session 10: The Orbit-shift Challenge</p> <ol style="list-style-type: none"> 1. The launch point for the innovation journey - The Orbit-shift Challenge - through examples and its difference from a traditional goal / vision or target
2:30 pm to 4:00 pm	<p>Session 11: Building your innovation portfolio</p> <ol style="list-style-type: none"> 1. A facilitated exercise for the leaders to identify their own innovation opportunity areas anchored to their role and organization
Break	
4:15 pm to 5:00 pm	<p>Session 12: Crystallizing your innovation challenge</p> <ol style="list-style-type: none"> 1. A facilitated exercise for the leaders to identify and craft an innovation challenge
5:00 pm to 5:30 pm	<p>Open House & Closure</p>